

January 2018

Dear Friends,

You are cordially invited to support CMP and join us on Thursday, April 26<sup>th</sup> 2018, 6 pm, at the elegant Edison Ballroom on 240 West 47<sup>th</sup> Street, New York, NY, for the 2018 **Career Building Awards Gala**.

Benefiting CMP's workforce and economic development services, the **Career Building Awards Gala** annually hosts 400 plus guests. Among them are corporate executives, community minded professionals, local business representatives, philanthropic individuals, and community leaders who share CMP's mission in helping immigrant and low-income New Yorkers to become economically self-sufficient.

This year, we pay special tribute to individuals and entities that made impactful contributions in the Food Service industry. Reflecting this Food Service careers theme, we present this year's gala featuring Asian cuisine, prepared by some of New York's elite Asian restaurants. Not your everyday Asian banquet, our esteemed chefs, representing the participating restaurants, prepare each course with their deep passion and thoughtful touch, with the aim to present our guests elegant Asian cuisine in a classy venue with top rated service. In addition to recognizing the food service industry, a backbone of our community's workforce, we also strive for further flourishing of the restaurant business. In highlighting the inseparable connection of "Food" and "Service", we emphasize that only by delivering both could the best dining experience be achieved.

We ask that you participate in our 2018 **Career Building Awards Gala** by taking out a sponsorship, or purchasing tables, tickets, or journal ads. Your support will help us to deliver mission critical services, ensure quality oversight, and respond to emerging community needs, all the while enjoy an evening of unique gala experience that our Food Service community presents.

For further information about the 2018 **Career Building Awards Gala**, please feel free to contact me at [honglee@cmpny.org](mailto:honglee@cmpny.org), or (646) 292-9669.

I look forward to seeing you on April 26<sup>th</sup> 2018.

Sincerely,



Hong Shing Lee  
Executive Director

CMP 人力中心  
CAREER • MOBILITY • PARTNERSHIP

70 Mulberry Street  
New York, NY 10013  
Tel. 212.571.1690

人力中心  
《業界精英

2018  
CAREER  
BUILDING  
AWARDS  
GALA

模範典型  
《籌款餐會



# CMP 2018 Career Building Awards Gala: Tribute to Food Service Careers Sponsorship Selections

April 26<sup>th</sup> 2018. Edison Ballroom. 240 West 47<sup>th</sup> Street, New York City

Mission Champion (\$25,000 gala + \$20,000 program sponsorship)	Mission Partner (\$25,000)	Ambassador (\$10,000)	Benefactor (\$8,000)	Collaborator (\$5,000)	Devotee (\$3,800)	Endorser (\$3,000)	Individual Ticket (\$350)
One table of 10 VIP seating	One table of 10 VIP seating	One table of 10 VIP seating	One table of 10 premium seating	One table of 10 prime seating	One table of 10 preferred seating	One table of 10 at gala event	One ticket to gala event
Mission Champion throughout 2018	Mission Partner throughout 2018	Honorary Benefit Co-Chair					
Full page color journal ad	Full page color journal ad	Full page color journal ad	Full page color journal ad	Full page color journal ad	Full page B & W journal ad	Journal listing	
Podium recognition & speaking opportunity at gala	Podium recognition	Podium recognition	Podium recognition	Group recognition at podium	Group recognition at podium		
Logo display at event	Logo display at event	Logo display at event	Logo display at event	Logo display at event	Logo display at event		
Logo on event invitation & cover letter	Logo on event invitation & cover letter	Logo on event invitation	Logo on event invitation	Logo on event invitation			
Banner display & speaking opportunity at pre-event press conference	Banner display & speaking opportunity at pre-event press conference	Banner display & invitation to pre-event press conference	Banner display & invitation to pre-event press conference				
Sponsor one CMP project in 2018							

For questions, please contact Hong Lee at [honglee@cmpny.org](mailto:honglee@cmpny.org) / (646) 292-9669 or Sonya Lin at [sonyalin@cmpny.org](mailto:sonyalin@cmpny.org) / (646) 292-9667.





REPLY FORM

**Support Level (Please check one):**

<input type="checkbox"/>	Mission Champion	(\$25,000 Gala Sponsorship + \$20,000 Project Sponsorship)
<input type="checkbox"/>	Mission Partner	(\$25,000)
<input type="checkbox"/>	Ambassador	(\$10,000)
<input type="checkbox"/>	Benefactor	(\$8,000)
<input type="checkbox"/>	Collaborator	(\$5,000)
<input type="checkbox"/>	Devotee	(\$3,800)
<input type="checkbox"/>	Endorser	(\$3,000)
<input type="checkbox"/>	Individual ticket	(\$350) _____ # of tickets x \$350 each = \$ _____
<input type="checkbox"/>	I/we cannot attend the event but wish to make a fully tax deductible donation of \$ _____	

~~~ Non-tax deductible portion of your support is \$200 per ticket or \$2,000 per sponsored table ~~~

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cellular Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Payment Options:**

Enclosed is my check for \$ \_\_\_\_\_  
 Make check payable to: **CMP, 70 Mulberry Street, New York, NY 10013 (Memo: 2018 Gala)**

Please charge \$ \_\_\_\_\_ to my:  American Express  MasterCard  Visa

Credit Card Account # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Cardholder Billing City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_



**CMP 2018 Career Building Awards Gala: Tribute to Food Service Careers**

JOURNAL ADVERTISING OPTIONS

| <u>Ad Location</u>                          | <u>Cost</u> | <u>Color Scheme</u> | <u>Ad Location</u>                         | <u>Cost</u> | <u>Color Scheme</u> |
|---------------------------------------------|-------------|---------------------|--------------------------------------------|-------------|---------------------|
| <input type="checkbox"/> Outside back cover | \$2,500     | Color               | <input type="checkbox"/> Full page (Color) | \$1,500     | Color               |
| <input type="checkbox"/> Inside front cover | \$2,000     | Color               | <input type="checkbox"/> Full page (B & W) | \$1,200     | Black & white       |
| <input type="checkbox"/> Inside back cover  | \$1,800     | Color               | <input type="checkbox"/> Half page         | \$900       | Black & white       |

**Please complete the following information:**

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Work Phone: \_\_\_\_\_ Cellular Phone: \_\_\_\_\_

**Payment Options:**

Make check of \$ \_\_\_\_\_ payable to: **CMP, 70 Mulberry Street, New York, NY 10013 (Memo: Journal Ad)**

Please charge \$ \_\_\_\_\_ to my:  American Express  MasterCard  Visa

Credit Card Account # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Cardholder Billing City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

**Journal Production Specification:**

- Deadline to receive actual ads: **Friday, April 6<sup>th</sup> 2018**
- High resolution PDFs to size preferred (Journal book size is 5.5" x 8.5" portrait)
- Mac compatible files with all accompanying contents including fonts and scanned images
- Scanned photos must be 300 dpi or higher
- Send Ads to:
  - [sonyalin@cmpny.org](mailto:sonyalin@cmpny.org) (Preferred). Subject line: Journal Ad; or
  - Mail laser copy of full size ad to **Sonya Lin, CMP, 70 Mulberry Street 3<sup>rd</sup> FL, New York, NY 10013**
- Questions can be directed to Sonya Lin at [sonyalin@cmpny.org](mailto:sonyalin@cmpny.org), (646) 292-9667 or Hong Shing Lee at [honglee@cmpny.org](mailto:honglee@cmpny.org), (646) 292-9669

