

Dear Friends,

You are cordially invited to support CMP and join us on Thursday, April 26<sup>th</sup> 2018, 6 pm, at the elegant Edison Ballroom on 240 West 47<sup>th</sup> Street, New York, NY, for our 2018 **Career Building Awards Gala**.

Food Service careers have been the backbone of the workforce in our community, helping numerous immigrants to become self-sufficient, and realizing the American dreams of countless families. Our honorees this year exemplify the contributions and impact they made in the Food Service Industry.

Food Service Careers Builder Award

- The Asian American Restaurant Association (AARA)
- Mr. Spencer Chan
- Lau N. Son Produce

Cross Cultural Ambassador Award

- Korea Ginseng Corp.- CheongKwanJang Red Ginseng

Spirit of Immigrants & CMP Heritage Award

- Chef Wan Lung Kwan

Exemplary Volunteerism Award

- Mr. Jack Ho

Reflecting the Food Service careers theme, this year's gala features a unique lineup of cuisines prepared by some of New York's most creative Asian American restaurants. These restaurants, **Saaho Village**, **Chive Blossom**, **August Gatherings**, and **Dim Sum VIP** will present a special four-course dinner to commemorate the celebration of their industry and pay tributes to our honorees.

Not your everyday Asian banquet, our esteemed chefs, representing the participating restaurants, prepare each course with their deep passion and thoughtful touch, with the aim to present our guests elegant Asian cuisine in a classy venue with top rated service. In highlighting the inseparable connection of "Food" and "Service", we emphasize that only by delivering both could the best dining experience be achieved.

Join us at our 2018 **Career Building Awards Gala** to support CMP's continuing mission in promoting economic self-sufficiency and career advancement, as well as celebrate the accomplishments of our honorees by taking out a sponsorship, or purchasing tables, tickets, or journal ads. Your support will help us to deliver mission critical services, ensure quality oversight, and respond to emerging community needs, all the while enjoy an evening of unique gala experience that our Food Service community presents.

For further information about the 2018 **Career Building Awards Gala**, please feel free to contact Sonya Lin at [sonyalin@cmpny.org](mailto:sonyalin@cmpny.org), or (646) 292-9667.

Sincerely,

Jeffrey D. Leong

Patrick Ng

Christopher K. Law

Joe Lam

Board of Directors

William G. Leung, Chair | Jeffrey D. Leong, Vice Chair | Tony C. Wong, Treasurer | Alison Yu, Secretary  
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Danny K. Wong

Gala Committee

Co-Chairs: Jeffrey D. Leong | Patrick Ng | Christopher K. Law | Joe Lam  
Co-Host: Peter How, Asian American Restaurant Association  
Production Coordinator: Spencer Chan  
Special Advisor: Jack Ho

Paul Chan | Maria Cheung | June Jee | Stephanie Lau | Cheuk Lee | Hong Shing Lee | Lawrence Lee | Winnie Li | Sonya Lin | Forrest Sung |  
Wing Sung | King Yip

人力中心  
《業界精英

2018  
CAREER  
BUILDING  
AWARDS  
GALA

模範典型  
《籌款餐會



# CMP 2018 Career Building Awards Gala: Tribute to Food Service Careers Sponsorship Selections

April 26<sup>th</sup> 2018. Edison Ballroom. 240 West 47<sup>th</sup> Street, New York City

Mission Champion (\$25,000 gala + \$20,000 program sponsorship)	Mission Partner (\$25,000)	Ambassador (\$10,000)	Benefactor (\$8,000)	Collaborator (\$5,000)	Devotee (\$3,800)	Endorser (\$3,000)	Individual Ticket (\$350)
One table of 10 VIP seating	One table of 10 VIP seating	One table of 10 VIP seating	One table of 10 premium seating	One table of 10 prime seating	One table of 10 preferred seating	One table of 10 at gala event	One ticket to gala event
Mission Champion throughout 2018	Mission Partner throughout 2018	Honorary Benefit Co-Chair					
Full page color journal ad	Full page color journal ad	Full page color journal ad	Full page color journal ad	Full page color journal ad	Full page B & W journal ad	Journal listing	
Podium recognition & speaking opportunity at gala	Podium recognition	Podium recognition	Podium recognition	Group recognition at podium	Group recognition at podium		
Logo display at event	Logo display at event	Logo display at event	Logo display at event	Logo display at event	Logo display at event		
Logo on event invitation & cover letter	Logo on event invitation & cover letter	Logo on event invitation	Logo on event invitation	Logo on event invitation			
Banner display & speaking opportunity at pre-event press conference	Banner display & speaking opportunity at pre-event press conference	Banner display & invitation to pre-event press conference	Banner display & invitation to pre-event press conference				
Sponsor one CMP project in 2018							

For questions, please contact Hong Lee at [honglee@cmpny.org](mailto:honglee@cmpny.org) / (646) 292-9669 or Sonya Lin at [sonyalin@cmpny.org](mailto:sonyalin@cmpny.org) / (646) 292-9667.





REPLY FORM

**Support Level (Please check one):**

<input type="checkbox"/>	Mission Champion	(\$25,000 Gala Sponsorship + \$20,000 Project Sponsorship)
<input type="checkbox"/>	Mission Partner	(\$25,000)
<input type="checkbox"/>	Ambassador	(\$10,000)
<input type="checkbox"/>	Benefactor	(\$8,000)
<input type="checkbox"/>	Collaborator	(\$5,000)
<input type="checkbox"/>	Devotee	(\$3,800)
<input type="checkbox"/>	Endorser	(\$3,000)
<input type="checkbox"/>	Individual ticket	(\$350) _____ # of tickets x \$350 each = \$ _____
<input type="checkbox"/>	I/we cannot attend the event but wish to make a fully tax deductible donation of \$ _____	

~~~ Non-tax deductible portion of your support is \$200 per ticket or \$2,000 per sponsored table ~~~

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cellular Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Payment Options:**

Enclosed is my check for \$ \_\_\_\_\_  
 Make check payable to: **CMP, 70 Mulberry Street, New York, NY 10013 (Memo: 2018 Gala)**

Please charge \$ \_\_\_\_\_ to my:  American Express  MasterCard  Visa

Credit Card Account # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Cardholder Billing City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_



**CMP 2018 Career Building Awards Gala: Tribute to Food Service Careers**

JOURNAL ADVERTISING OPTIONS

| <u>Ad Location</u>                          | <u>Cost</u> | <u>Color Scheme</u> | <u>Ad Location</u>                         | <u>Cost</u> | <u>Color Scheme</u> |
|---------------------------------------------|-------------|---------------------|--------------------------------------------|-------------|---------------------|
| <input type="checkbox"/> Outside back cover | \$2,500     | Color               | <input type="checkbox"/> Full page (Color) | \$1,500     | Color               |
| <input type="checkbox"/> Inside front cover | \$2,000     | Color               | <input type="checkbox"/> Full page (B & W) | \$1,200     | Black & white       |
| <input type="checkbox"/> Inside back cover  | \$1,800     | Color               | <input type="checkbox"/> Half page         | \$900       | Black & white       |

**Please complete the following information:**

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Work Phone: \_\_\_\_\_ Cellular Phone: \_\_\_\_\_

**Payment Options:**

Make check of \$ \_\_\_\_\_ payable to: **CMP, 70 Mulberry Street, New York, NY 10013 (Memo: Journal Ad)**

Please charge \$ \_\_\_\_\_ to my:  American Express  MasterCard  Visa

Credit Card Account # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Cardholder Billing City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

**Journal Production Specification:**

- Deadline to receive actual ads: **Friday, April 13<sup>th</sup> 2018**
- High resolution PDFs to size preferred (Journal book size is 5.5" x 8.5" portrait)
- Mac compatible files with all accompanying contents including fonts and scanned images
- Scanned photos must be 300 dpi or higher
- Send Ads to:
  - [sonyalin@cmpny.org](mailto:sonyalin@cmpny.org) (Preferred). Subject line: Journal Ad; or
  - Mail laser copy of full size ad to **Sonya Lin, CMP, 70 Mulberry Street 3<sup>rd</sup> FL, New York, NY 10013**
- Questions can be directed to Sonya Lin at [sonyalin@cmpny.org](mailto:sonyalin@cmpny.org), (646) 292-9667 or Hong Shing Lee at [honglee@cmpny.org](mailto:honglee@cmpny.org), (646) 292-9669

